Sheng-Hung Lee

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Sheng-Hung Lee is a designer, engineer, and educator. He is inspired by multiple domains of knowledge and different perspectives, and he thrives on creating new value for clients on multi-disciplinary teams. He is trained as an industrial designer and electrical engineer, and his approach to problem solving is influenced by his passion for how design and technology impact and can be integrated into society. Lee has been focusing on product-experience designs, organizational designs and education that create meaningful systemic impacts.

Education	2022–2025 (Expected)	 Massachusetts Institute of Technology, USA Ph.D. Candidate, Human Behavior and Service Design* *self-designed, interdisciplinary doctoral degree administered by MIT Department of Mechanical Engineering Thesis: Human-Centered System Service: Design for Longevity Ph.D. Committees: Maria C. Yang, Joseph F. Coughlin, Eric Klopfer, Olivier de Weck, and John Ochsendorf Industry Mentors: Gianfranco Zaccai and Michael Peng
	2019–2022	 Massachusetts Institute of Technology, USA MS, Integrated Design & Management (GPA: 5.0 / 5) MS, Mechanical Engineering (GPA: 5.0 / 5) — Thesis: Human-Centered System Design for an Aging Population: An Experimental Study of Footwear Design [pdf] — Advisors: Massachusetts Institute of Technology: Prof. Olivier de Weck, Dr. Joseph F. Coughlin, and Prof. Maria Yang Carnegie Mellon University: Prof. Jonathan Chapman — MIT Planet D (Official Club for Human-Centered Systems Design) President and Co-Founder
	2006–2013	 National Cheng Kung University, R.O.C. (Taiwan) BS, Industrial Design (GPA: 4.00 / 4) BS, Electrical Engineering (GPA: 3.95 / 4) NCKU President Scholarship NCKU Outstanding Student Award for Academic NCKU Distinguished Achievement Award in Industrial Design and Electrical Engineering China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
Research Experience	2019-Present	MIT AgeLab, Cambridge, USA [link] Ph.D. Researcher and Designer — Project Smart Home for the Aging Population — MIT AgeLab Website Design Team
	2022–2022	MIT Governance Lab (MIT GOV/LAB), Cambridge, USA [<u>link</u>] Curriculum Designer — Governance Innovation
	2020-Present	MIT Ideation Lab, Cambridge, USA [link] Ph.D. Researcher and Designer
	2019–2021	MIT xPRO, Cambridge, USA Research Assistant and Curriculum Experience Designer — Co-designed MIT xPRO Systems Thinking course and toolkit with Prof. Edward F. Crawley
	2021–2022	 MIT Office of Sustainability, Cambridge, USA [link] Safe and Sustainable Lab Fellow and Designer Research Paper published by World Design Organization (WDO) Research and Education Forum (2022) Poster Paper published by Digital Research in the Humanities and Arts (DRHA) (2022) Research Paper published by IDC and Industrial Designers Society of America (IDSA) (2021) Conducted ethnographic research working with Dr. Julie Newman, Director of MITOS (2021) Worked on the research topic: Safe and Sustainable Lab: Disposable Material Flow (2021)
	2023—Present	 Moholy-Nagy University of Art and Design (MOME) Social Design Hub, Budapest, Hungary Visiting Research Fellow Worked on the research topic: Design for Longevity x FRUSKA from September 1st, 2023 to March 31st, 2024 Collaborated with MIT AgeLab and MOME Innovation Center Social Design Hub

Teaching Experience	2020-Present	 MIT Course 2.00 Introduction to Design, Cambridge, USA Team Lab Instructor Fall Term 2022-2023 Overall Rating 7.0 / 7 (<i>Rating Scale: 1=Very Poor, 7=Excellent</i>) Fall Term 2020-2021 Overall Rating 6.0 / 7 (<i>Rating Scale: 1=Very Poor, 7=Excellent</i>)
	2020–Present	MIT Course 15.783 / 2.739 Product Design and Development, Cambridge, USA Guest Reviewer — Spring Term 2022-2023, 2021-2022, 2020-2021 — Fall Term 2019-2020
	2020–Present	 MIT Course 11.547 / SCM 287 Global Aging & The Built Environment, Cambridge, USA Co-Instructor and Teaching Assistant Fall Term 2022-2023 Overall Rating 6.2 / 7 (<i>Rating Scale: 1=Very Poor, 7=Excellent</i>) Fall Term 2021-2022 Overall Rating 6.7 / 7 (<i>Rating Scale: 1=Very Poor, 7=Excellent</i>)
	2020	MIT Course 11.S941 / 11.S195 Global Aging: Planning Cities for a 100-Year Society, Cambridge, USA Co-Instructor and Teaching Assistant — Fall Term 2020-2021
	2024	Rhode Island School of Design (RISD) Makeathon Competition, Providence, USA Mentor — March 23, 2024
	2015–2019	 Fudan University, P.O.C. (China) Adjunct Associate Professor — Outstanding Adjunct Professor Award, Shanghai Institute of Visual Arts, Fudan University (2018, 2017) — Teaching: Graduation Project, Sustainable Design, and Design Method
	2023—Present	 Shih Chien University, Taiwan Adjunct Associate Professor — Teach "Service Design" in the Asia Summer Program from July 2nd to July 10th, 2024 — Teach "Service Design" in the Asia Summer Program from June 17th to July 4th, 2023
	2023-Present	 Holon Institute of Technology (HIT), Israel Visiting Lecturer Teach "Design for Longevity: Project Your Future Self" in International Design Week "The Elephant in the Room" from October 14th to October 20th, 2023 The course collaboration was invited by Dr. Yael Eylat Van Essen, Faculty of Design, HIT
	2023-Present	 Macromedia University, Munich, Germany Visiting Lecturer Teach "Life-Centered Design" in Design Management Program from October 1st, 2023 to January 31st, 2024 The course collaboration was invited by Oliver Szasz, Professor of Digital Media and Communication Design and Head of Study Programme M.A. Design Management, Macromedia University
	2022–2022	Telkom University , Indonesia Visiting Professor (2022 Summer) — School of Creative Industries appoints as a Visiting Professor at Global Learning Week (GLOW)
	2017–2019	DaTao Master Academy , P.O.C. (China) Adjunct Associate Professor — Teaching: Ergonomic (I), (II), and (III)
Service	2023–2024	 Design Research Society (DRS) Conference, Boston, USA Paper Track Co-Chair — Design for Longevity (D4L): Project Your Future Self through Service and Technology
	2023–2024	 diid (disegno industriale industrial design) Journal, Università di Bologna, Bologna, Italy Guest Editors with Andreas Sicklinger — Design for Longevity (D4L) and Life-Centered Design [link pdf] — No.84 ISSN (online): 2785-2245 ISSN: 1594-8528
	2023–2024	 Base Diseño e Innovación Journal, Universidad del Desarrollo, Chile Guest Editors with Mariluz Soto Hormazabal, Melanie Sarantou, and Paula Melo Signerez. – Design and longevity, new perspectives, and challenges [link pdf] – Vol. 9, Num. 11, 2024
	2020–Present	The Design Journal, Publisher Routledge Journal Reviewer [<u>link</u> pdf] — ISSN (online): 1756-3062 ISSN: 1460-6925
	2020–Present	World Design Organization (WDO)

	2012–Present	 WDO Education Committee (2023) WDO Board Director Candidate (2022) Research Paper published by WDO Research and Education Forum (2022) WDO World Industrial Design Day Speaker (2022, 2021) WDO Young Designers Circle Ambassador (2020) Industrial Designers Society of America (IDSA) IDSA At-Large Director (Awards) Board of Director (2023) IDSA At-Large Director (Awards) Leadership Role Candidate (2022) IDSA Boston Chair (2022) IDSA Award Committee (2022, 2021) IDSA At-Large Director (Awards) Leadership Role Candidate (2020) IDSA International Design Excellence Awards (IDEA) Jury (2018, 2017) IDSA Gianninoto Graduate Scholarship Winner (2019)
Work Experience	2015-2019	 IDEO Industrial Designer and Electrical Engineer Clients: NIKE, Procter & Gamble, Tsinghua University MBA program, Vichy, China Resources Land Limited, Fotile
	2014–2015	Continuum Industrial Designer and Design Strategist — Clients: Rubbermaid, Bank of China, UCAR Inc
	2019–2019	 EMMA Creative Center Pforzheim, Germany Designers in Residence (Industrial Design) Project: Small Things with Big Heart
Design Award Jury	2024 2023 2022 2022 2021 2021 2020 2020 2020	Ukrainian Design Award Jury — Product Design International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics Australian Good Design Awards — Next Gen Category International Design Award Jury — Concept Design Australian Good Design Awards — Next Gen Category Rethinking The Future (RTF) Design Awards Spark Design Award Jury — Design Concept and Student Category International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics Ukrainian Design Award Jury — Design Concept and Student Category International Design Award Jury — Product Design LITE-ON Award Jury — Design Category Ukrainian Design Awards Jury — Industrial Design International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics Spark Design Awards Jury — Product Design International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics Spark Design Award Jury — Product Design and Design Concept Ukrainian Design Award Jury — Product Design Golden Pin Design Award Jury — Product and Service Design Golden Pin Design Award Jury — Product and Industrial Design 1 athu Design Award Jury — Product and Industrial Design A' Design Award Jury — Product and Industrial Design 1 A' Design Award Jury — Industrial Design Spark Design Award Jury — Maker and Design Concept International Design Award Jury — Industrial Design Spark Design Award Jury — Maker and Design Concept International Design Award Jury — Maker and Design Concept International Design Award Jury — Maker and Design Concept International Design Award Sury — Architectural, Interior, Product, Fashion and Graphies Golden Pin Design Award Sury — Architectural, Interior, Product, Fashion and Graphies Golden Pin Design Award Sury — Architectural, Inter
Books	2025	Design for Longevity: People, Product, Process, and Platform Sheng-Hung Lee <i>Published by Springer Science + Business Media in 2025</i>
	2019	Design Consciousness – Small Things with Big Heart Sheng-Hung Lee Sponsored by EMMA Creative Center Pforzheim Designers in Residence Scholarship and Program [website]
	2017	IDSA Blueprint in Asia

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		Sheng-Hung Lee Sponsored by Industrial Designers Society of America (IDSA) [website]
Books Translation	2023	Dieter Rams: The Complete Works Authors: Klaus Klemp and Dieter Rams Translator: Sheng-Hung Lee <i>EN version published by Phaidon Press</i> [<u>book</u> ISBN: 9781838661533] <i>CH version published by Faces Publications</i> [<u>webpage</u> <u>book</u> <u>pdf</u> ISBN: 9786263153691]
Book Chapter Articles	2025	Boundary Objects for Longevity Services: The Intersection of Tactility, Tech, and Trust Sheng-Hung Lee In: Boundary spanning design for better services in digital times, Publisher: Edward Elgar (accepted)
	2025	Boundary Objects: Reimagining Design for Longevity and Gender Equality Sheng-Hung Lee In: Gender Perspectives for a Renewed Design Culture. Springer (accepted)
	2025	Inclusive Financial Planning Service Design Considerations for an Aging Population Sheng-Hung Lee, Alexa Balmuth, and Joseph F. Coughlin In: Design in Action, Publisher: INTELLECT (accepted)
	2025	Social Structures Relevant to Longevity Service Systems Sheng-Hung Lee, Joseph F. Coughlin, Eric Klopfer, Olivier L. de Weck, John Ochsendorf, and Sofie Hodara In: Systemic Service Design, Publisher: Routledge. ISBN: 9781032817194 (accepted)
	2025	Design for Longevity: An Empathetic Service Design Framework Sheng-Hung Lee In: Empathic Service Design: Challenges in design, analysis and services. Bloomsbury. ISBN: 9781350476394 (accepted)
	2023	Macro-Trend Study Under Service System: Preliminary Research in Service Innovation and Emerging Technology Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, and Eric Klopfer In: Service Design for Emerging Technologies Product Development. Springer Series in Design and Innovation, vol 29. Springer, Cham. https://doi.org/10.1007/978-3-031-29306-1_4 [chapter article pdf]
	2022	A Preliminary Discussion of Human-Centered System Design from Theory to Application: Use Smart Footwear Design for an Aging Population as an Example Sheng-Hung Lee In: IxDC Growth, Publisher: Tsinghua University Press, ISBN: 9787302611639
Journal Paper	2025	Designing Longevity Services: A Mixed-Method Approach Using System Dynamics Sheng-Hung Lee and Olivier de Weck In: Design Studies (submitted)
	2025	Boundary Objects in Longevity Planning Service: Exploring Personas and Dualities Through Constructivist Grounded Theory Sheng-Hung Lee, Maria Yang, Eric Klopfer, and Joseph F. Coughlin In: Design Science (submitted)
	2025	Integrating Behavioral Insights and Demographic Analysis in Persona Creation for Designing Longevity Planning Services Sheng-Hung Lee, Eric Klopfer, Olivier de Weck, John Ochsendorf, Joseph F. Coughlin, and Maria Yang In: Journal of Service Research (submitted)
	2025	Prototyping Longevity Services: Tech-driven or Human-assisted Service? Sheng-Hung Lee, Joseph F. Coughlin, and Maria Yang In: The Design Journal (accepted)
	2025	Innovative Longevity Design through Boundary Object Integration Sheng-Hung Lee, Joseph F. Coughlin, Maria Yang, and Alexa Balmuth In: Base Diseño e Innovación. Special Issue "Design and longevity, new perspectives, and challenges" (accepted)
	2024	Touch: The Allure of Tangible Design Sheng-Hung Lee In: INNOVATION, Spring 2024 [journal pdf]
	2024	Transformation by Human-Centered System Design

Sheng-Hung Lee In: Design Management Institute (DMI): Review Issue, Vol. 35, No. 1 [journal | pdf | website pdf]

	2024	Design for Longevity: People, Process, and Platform Sheng-Hung Lee and Andreas Sicklinger In: <i>diid disegno industriale industrial design, No. 82, 2024</i> [journal pdf]
	2024	Prototyping future visions of vulnerable youth through design for longevity and gender equity Janka Csernák and Sheng-Hung Lee In: <i>diid disegno industriale industrial design, No. 82, 2024</i> [journal pdf]
	2024	A Taxonomy of Home Automation: Expert Perspectives on the Future of Smarter Homes Shabnam FakhrHosseini, Chaiwoo Lee, Sheng-Hung Lee, and Joseph Coughlin In: Information Systems Frontiers, July, 8, 2024 [journal pdf]
	2023	The Transformation of Design Platform Under System Thinking Sheng-Hung Lee, Olivier L. de Weck, Maria C. Yang, and Joseph F. Coughlin In: International Journal of Performance Arts and Digital Media, October, 24, 2023 [journal pdf]
	2022	Retail Banking and Financial Service Under System Analysis Sheng-Hung Lee, Joseph F. Coughlin, and Eric Klopfer In: Arte, entre paréntesis, Vol. 2, No. 15 [journal pdf]
	2021	Revisiting My Self-Quarantine Experience through a Data-driven Approach Sheng-Hung Lee In: Design Management Institute (DMI): Review Issue, Vol. 32, No. 1 [journal pdf website pdf]
Articles in Refereed Conference Proceedings	2024	Shaping a Longevity Service Through Visual, Tangible, Cultural, and Social Artifacts Sheng-Hung Lee In: Rau, PL.P. (eds) Cross-Cultural Design. HCII 2024. Lecture Notes in Computer Science, vol 14699. Springer, Cham. [conf pdf]
	2024	Design Attributes for Tech- or Touch-based Longevity Services: AI-Empowered Analysis Sheng-Hung Lee, Joseph F. Coughlin, Maria Yang, and Sofie Hodara In: Design Management Institute (DMI)—2024 Academic Design Management Conference: Design & Innovation at a Crossroad, Delft, Netherlands, 2024 [conf pdf]
	2024	Design for Longevity Literature Review in Product Lifecycle, Financial Planning, and Gerontology Sheng-Hung Lee, Joseph F. Coughlin, Sofie Hodara, Maria Yang, Olivier L. de Weck, Eric Klopfer, and John Ochsendorf In: Design Research Society (DRS)—Resistance, Recovery, Reflection, Reimagination, USA, 2024 [conf pdf]
	2024	Enhancing Financial Education for Longevity through Service Design Sheng-Hung Lee, Joseph F. Coughlin, Sofie Hodara, and Maria Yang In: Design Research Society (DRS)—Resistance, Recovery, Reflection, Reimagination, USA, 2024 [conf pdf]
	2023	Longevity Planning Service Across Immersive Technologies Sheng-Hung Lee, Sofie Hodara, Maria Yang, and Joseph F. Coughlin In: Leaving Nothing Behind Conference at University of Bologna, Italy, 2023 [conf pdf]
	2023	Designing Healthcare Services for Longevity Sheng-Hung Lee, Sofie Hodara, Joseph F. Coughlin, Maria Yang, Yu-Chen Chen, Yan-Chun Lin, Shyh-Nan Liou In: Cumulus Beijing 2023, Central Academy of Fine Arts, Beijing, China, 2023 [conf pdf]
	2023	Designing Longevity Planning Blocks through Experimental Participatory Observation and Interviews Sheng-Hung Lee, Joseph F. Coughlin, Alexa Balmuth, Chaiwoo Lee, Lauren Cerino, Maria Yang, Eric Klopfer, Olivier L. de Weck, and John Ochsendorf In: International Association of Societies of Design Research (IASDR) Congress 2023 — Life-changing Design, Milan, Italy, 2023 [conf pdf]
	2023	Applying Human-Centered System Design to the Development of a Tool for Service Innovation Sheng-Hung Lee, Taylor Patskanick, Alexa Balmuth, Joseph F. Coughlin In: Cumulus Antwerp 2023—Connectivity and Creativity in times of Conflict, Antwerp, Belgium, 2023 [conf pdf]
	2023	Co-create Financial Planning Services for an Aging Population: Designers' Perspectives Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, Eric Klopfer, and John Ochsendorf In: <i>ICED23 and The Design Society—24th International Conference on Engineering Design: Design in a complex world,</i> <i>Bordeaux, France, 2023</i> [conf pdf]
	2023	Service Design in Action: Transformation, Consideration, and System Thinking Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, Eric Klopfer, and John Ochsendorf

In: *ICED23 and The Design Society*—24th International Conference on Engineering Design: Design in a complex world, Bordeaux, France, 2023 [conf | pdf]

- 2023 **Design Artifacts and Gaming Transform Financial Planning Services** Sheng-Hung Lee, Joseph F. Coughlin, Alexa Balmuth, and Maria C. Yang In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), New York, USA, 2023 [conf | pdf] 2023 From Brainstorming to Bodystorming: Co-creation Workshop Analysis Using Applied Video Ethnography Sheng-Hung Lee, Joseph F. Coughlin, Chaiwoo Lee, and Maria C. Yang In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), New York, USA, 2023 [conf | pdf] 2023 Making the Web Accessible to the Aging Population Manasi Atul Vaidya and Sheng-Hung Lee In: 2023 CHI Conference on Human Factors in Computing Systems, Hamburge, Germany, 2023 [conf | pdf] 2023 An Iterative Approach to User-Centered Design of Smart Home Systems Lauren C. Cerino, Chaiwoo Lee, Sheng-Hung Lee, Shabnam Fakhr-Hosseini, Heesuk Son, Shen Shen, and Joseph F. Coughlin In: International Conference on Human-Computer Interaction, Copenhagen, Denmark, 2023 [conf | pdf] 2023 Acceptance of Future Home Technologies and Services: Comparing Different Tasks, Scenarios and User Characteristics Shabnam FakhrHosseini, Chaiwoo Lee, Sheng-Hung Lee, Lauren Cerino, and Joseph Coughlin In: The 67th Human Factors and Ergonomics Society 2023, Washington, DC, USA, 2023 [conf | pdf] 2022 Footwear Design Consideration for an Aging Population from User Experience, Service, and Technology Aspects Sheng-Hung Lee, Chaiwoo Lee, Maria C. Yang, and Joseph F. Coughlin In: The 66th Human Factors and Ergonomics Society 2022, Atlanta, Georgia, USA, 2022 [conf | pdf] 2022 Re-envision a Hybrid Participatory Design Workshop: People, Pedagogy, and Process—An Experimental Study of **Footwear Paper Prototype** Sheng-Hung Lee, Ziyuan Zhu, Chaiwoo Lee, Maria C. Yang, and Joseph F. Coughlin In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), Seattle, USA, 2022 [conf] pdf] The Transformation of Design Platform Under System Thinking 2022 Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, and Joseph F. Coughlin In: Digital Research in the Humanities and Arts (DRHA) 2022-Digital Sustainability: From Resilience to Transformation, Kingston School of Art, London, UK, 2022 [conf|video] 2022 Reshape Safe and Sustainable Makerspaces and Laboratories on Campus: An Experimental Study on Material Flow through Human-centered System Design **Sheng-Hung Lee** In: Commons in Design by Swiss National Science Foundation and FHNW Academy of Art and Design Basel, Basel, Switzerland, 2022 [conf | pdf] 2022 Evolving Ethics in Design Research: Reshaping Design Considerations for Product Designer Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin In: Design Management Institute (DMI)-2022 Academic Design Management Conference: Design Management as a Strategic Asset, Toronto, Canada, 2022 [conf | pdf] 2022 Human-centered System Design for Global Supply Chain Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin In: Design Management Institute (DMI)-2022 Academic Design Management Conference: Design Management as a Strategic Asset, Toronto, Canada, 2022 [conf|pdf] 2022 Exploring People's Behavior Through Tracking Assistive Technologies-Ultra-wideband Wireless Technology and Applications Sheng-Hung Lee, Maria C. Yang, Joseph F. Coughlin, and Alejandro Carcel Lopez In: Royal College of Art (RCA) Helen Hamlyn Centre for Design — INCLUDE 2022: Unheard Voices, London, UK, 2022 [conf | video | abstract | poster] 2022 Computational Design Experiment for Older Adult's Footwear—Field-Driven Approach and Product Design Applications Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin In: Royal College of Art (RCA) Helen Hamlyn Centre for Design — INCLUDE 2022: Unheard Voices, London, UK, 2022 [conf | video | abstract | poster]
- 2022 Envisioning Safe and Sustainable Labs with Human-centered System Design: An Experimental Study on Disposable Material Flow

Sheng-Hung Lee

In: Design for the Unimagined — 2022 World Design Organization (WDO) Research and Education Forum, Montreal, Ouebec, Canada, 2022 [conf | pdf]

2022 Reshaping the Smart Home Research and Development in the Pandemic Era: Considerations around Scalable and Easy-to-Install Design Heesuk Son, Chaiwoo Lee, Shabnam FakhrHosseini, Sheng-Hung Lee, Joseph F. Coughlin, John Rudnik

In: Proceedings of the ACM on Human-Computer Interaction, Volume 6, Issue CSCW1 [conf|pdf]

2021 Carbon Neutrality in Makerspaces: Circular Makerspace Evaluation Toolkit (CMET) Sheng-Hung Lee

In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), virtual, 2021 [conf | pdf]

- 2021
 An Architecting Approach to Transformations within the Design Consulting Industry: IDEO Case Study

 Sheng-Hung Lee, Wei-Ching Lin, John Rudnik, and Donna H. Rhodes

 In: ICED21 and The Design Society 23rd International Conference on Engineering Design: Design In Motion,

 Gothenburg, Sweden, 2021 [conf | pdf]
- 2021
 The Inspiration Design Toolkit: A Human-Centered Design Tool for a System Engineering Course

 Sheng-Hung Lee, Maria C. Yang, Beatriz Carramolino, and John Rudnik

 In: The ASME 2021 Virtual International Design Engineering Technical Conferences & Computers and Information in

 Engineering Conference 18th International Conference on Design Education (DEC), virtual, 2021 [conf | pdf]
- 2021 An Expert Interview Study of IoT Wearable Technologies for an Aging Population from Product, Data, and Society Dimensions Sheng-Hung Lee, Ziyuan Zhu, Chaiwoo Lee, Fabio Duarte, and Joseph F. Coughlin

In: Human-Computer Interaction (HCI) International 2021, virtual, 2021 [conf | pdf]

- 2021
 Applying a System Engineering Approach to the Early Stage of Product Design Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin In: The 8th Bandung Creative Movement Conference, virtual, 2021 [conf | pdf]
- 2021 Manufacturing Creative Impact: Co-creation Toolkits and Service Design for Remote Hybrid Collaboration Experience Sheng-Hung Lee, Ziyuan Zhu, Simone Mora, and Joseph F. Coughlin

In: The 8th Bandung Creative Movement Conference, virtual, 2021 [conf | pdf]

2021 User Needs of Smart Home Services Shabnam FakhrHosseini, Sheng-Hung Lee, John Rudnik, Heesuk Son, Chaiwoo Lee, Joseph F. Coughlin In: Proceedings of the Human Factors and Ergonomics Society Annual Meeting, virtual, 2021 [conf|pdf]

- 2020 Experimenting with Design Thinking and System Engineering Methodologies: Using a Commercial Cislunar Space Development Project as an Example Sheng-Hung Lee, John Liu, John Rudnik, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), virtual, 2020 [video | pdf]
- 2020
 Apply Humanity-centered Design Process to Envision the Future Learning Experience of Public Area Use

 "Redesign Shanghai Library Innovation Space Project" as an Example

 Sheng-Hung Lee, John Rudnik, Lin Lin, Liangtie Tang, and Deming Zhou

 In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design,

 virtual, 2020 [video | pdf]
- 2020 Apply and Curate the Object-Process Methodology (OPM) and the Human-centered Design to Solve the Systemic Challenge – Use Campus Tour Experience Design as an Example Sheng-Hung Lee, Chaiwoo Lee, John Rudnik, Chaiwoo Lee, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman

In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design, virtual, 2020 [video | pdf]

2020 An Exploration of the Creative Cognitive Process by Translating the Observation into the Early Stage of the Product Design Development – Apply the Experimental Project "Design Consciousness: Small Things with Big Heart" as an Example Sheng-Hung Lee, John Rudnik, Tim Storti, and Almut Benkert In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design,

virtual, 2020 [video | pdf]

 2020
 Apply Funnel Model to Design Thinking Process

 Sheng-Hung Lee, Ziyuan Zhu, John Rudnik, Chaiwoo Lee, Joseph F. Coughlin, Olivier L. de Weck, and Jonathan Chapman

 In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design, virtual, 2020 [video | pdf]

	2020	A Systematic Thinking Design Research Approach Combining the ConOps with Design Scenario – Use Commercial Cislunar Space Development Project as an Example Sheng-Hung Lee, John Rudnik, Chaiwoo Lee, Shabnam Fakhrhosseini, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design, virtual, 2020 [video pdf]
Work in Progress Research and Papers	2022	Smart Footwear Design Consideration for the Aging Population Sheng-Hung Lee , Alexa Balmuth In: Innovation in Aging, Journal of The Gerontological Society of America (GSA)
DesignWanted Column	2024	Redefining norms: what extreme users teach us about design Sheng-Hung Lee In: DesignWanted, December 16, 2024 [article pdf]
	2024	Choreographing power: government innovation through a Design lens Sheng-Hung Lee In: DesignWanted, November 12, 2024 [article pdf]
	2024	Creating with consciousness: how data and design meet desire? Sheng-Hung Lee In: DesignWanted, October 2, 2024 [article pdf]
	2024	Transforming Intuition into Innovation: the role of AI and Grounded Theory Sheng-Hung Lee In: <i>DesignWanted, September 2, 2024</i> [<u>article pdf</u>]
	2024	Reimagining gym experiences: LongevityTech health service innovation Sheng-Hung Lee and Sofie Hodara In: DesignWanted, July 31, 2024 [article pdf]
	2024	Navigating the New Design frontier: AI's role in transforming creative processes Sheng-Hung Lee In: DesignWanted, June 7, 2024 [article pdf]
	2024	Expanding horizons: the evolution of user experience spaces Sheng-Hung Lee In: DesignWanted, May 5, 2024 [article pdf]
	2024	Using boundary objects for enhanced design perspectives and insights Sheng-Hung Lee In: <i>DesignWanted</i> , <i>Marcxh 25, 2024</i> [<u>article</u> pdf] Number of shares from DesignWanted website: 40
	2024	Design for Vulnerability (D4V): Adaptability, Artifacts, and Apprehension Sheng-Hung Lee In: <i>DesignWanted, February 2, 2024</i> [article pdf] Number of shares from DesignWanted website: 46
	2023	From Post-it notes to solutions. From artificial intelligence to anticipating intelligence. Sheng-Hung Lee In: <i>DesignWanted, December 22, 2023</i> [article pdf] Number of shares from DesignWanted website: 83
	2023	Industrial Design Paradigm Shift: Reflection on Translating Dieter Rams Portfolios Sheng-Hung Lee In: DesignWanted, November 2, 2023 [article pdf] Number of shares from DesignWanted website: 43
	2023	What makes a design conference go from informative to inspiring? Sheng-Hung Lee In: DesignWanted, September 11, 2023 [article pdf] Number of shares from DesignWanted website: 108
	2023	Building an AgeTech City: Services, Community, and Technology Sheng-Hung Lee In: DesignWanted, July 14, 2023 [article pdf] Number of shares from DesignWanted website: 131
	2023	Design for simulation: how to project your future self?

		Sheng-Hung Lee In: <i>DesignWanted</i> , <i>May 31, 2023</i> [article pdf] Number of shares from DesignWanted website: 71
	2023	Design for Longevity: Service, Systems, and Sustainability Sheng-Hung Lee In: <i>DesignWanted</i> , <i>April 12, 2023</i> [article pdf] Number of shares from DesignWanted website: 102
	2023	A self-reflection on research ethics and design process Sheng-Hung Lee In: <i>DesignWanted, February 23, 2023</i> [article pdf] Number of shares from DesignWanted website: 57
	2022	From Brainstorming to Bodystorming: an applied ethnographic perspective to view co-creation workshops Sheng-Hung Lee In: <i>DesignWanted, December 28, 2022</i> [article pdf] Number of shares from DesignWanted website: 21
	2022	Service Innovation in Space Design: How to build an immersive and interactive lab space experience in a post- Covid era Sheng-Hung Lee In: DesignWanted, September 8, 2022 [article pdf] Number of shares from DesignWanted website: 25
	2022	A Look into Design Leadership at MIT Laboratories: A Preliminary Discussion on Design Leadership through a Hybrid Academic and Industrial Lens Sheng-Hung Lee In: DesignWanted, July 15, 2022 [article pdf] Number of shares from DesignWanted website: 124
	2022	Computational design experiment for older adult's footwear Sheng-Hung Lee In: <i>DesignWanted</i> , <i>April 15, 2022</i> [article pdf] Number of shares from DesignWanted website: 167
MIT AgeLab Column	2023	Design for Longevity: Life-Centered Design Sheng-Hung Lee In: <i>MIT AgeLab, August 2, 2023</i> [article pdf]
	2022	Reshaping financial planning through a co-creation workshop Sheng-Hung Lee In: <i>MIT AgeLab, November 17, 2022</i> [article pdf]
	2022	Transformative Service Innovation and Design: From Touch Points to Data Points Sheng-Hung Lee In: <i>MIT AgeLab, July 15, 2022</i> [article pdf]
	2022	Creative teaching in a course on aging: a designer's perspective Sheng-Hung Lee In: <i>MIT AgeLab, April 1, 2022</i> [article pdf]
Magazine Articles	2023	Technology Intersects Design: Meet the Visionary Leader of Multidisciplinary Excellence Sheng-Hung Lee In: <i>Design Decode</i> [<u>article</u> <u>pdf</u>]
	2022	What I Wish I'd Learnt in College: People Skills, Empathy Building and Storytelling Sheng-Hung Lee In: <i>World Design Organization (WDO): design 360</i> [<u>article pdf website pdf</u>]
	2021	Back to Basics: Communication Skills for Virtual Interviews Sheng-Hung Lee In: <innovation> Summer 2021—Academia 360 Column by Industrial Designers Society of America (IDSA) [pdf]</innovation>
	2020	Experimenting with Design Thinking and System Engineering Methodologies: Using a Commercial Cislunar Space Development Project as an Example Sheng-Hung Lee and John Liu In: <innovation> Winter 2020—Education Interrupted by Industrial Designers Society of America (IDSA) [video] pdf]</innovation>

2020	My D Journey with Industrial Designers Society of America (IDSA) Sheng-Hung Lee In: Industrial Designers Society of America (IDSA)—National Industrial Design Day [article pdf website pdf]
2020	Aloha – An Inspirational Trip at Hawaii Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2019	A Design Sprint Project Reflection – Revisiting Teamwork from the Lens of Kano Model Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2019	A Brief Discussion on Object-Process Methodology (OPM) and Design Thinking Approach Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2019	Inspiration from My Three-month Stay for the Designer in Residence Program in Germany — Part 1 Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2019	Inspiration from My Three-month Stay for the Designer in Residence Program in Germany — Part 2 Sheng-Hung Lee In: <i>Asia Designer Communication Platform (ADP)</i> — <i>Education Column</i> [article pdf website pdf]
2019	Inspiration from My Three-month Stay for the Designer in Residence Program in Germany — Part 3 Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2019	Inspiration from My Three-month Stay for the Designer in Residence Program in Germany — Part 4 Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2018	Design and Design Literacy in Everyday Life Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2018	A Preliminary Discussion on What Makes a Good Design Consultant? Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2018	Through Designers' Eyes — Design Inspirations from Daily Life Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article pdf website pdf]
2018	Inspired by Collaborative Creativity Sheng-Hung Lee In: Industrial Designers Society of America (IDSA)—Sketch Book [pdf]
2016	TetraPOT – A Greener Sea Barrier Sheng-Hung Lee and Wan Kee Lee In: <i><innovation> Fall 2016—Yearbook of Design Excellence by Industrial Designers Society of America (IDSA)</innovation></i> [pdf]
2016	Tetrapot Greener Sea Defense Creates Symbiosis Between Artificial and Natural Sea Defense Sheng-Hung Lee In: <i>Tuvie – Modern Industrial Design and Future Technology: Designs and Concepts (Green)</i> [article]
2012	Nursing Kit — First Aid with Flare Sheng-Hung Lee and Yu-Lin Chen In: <i><innovation> Fall 2012—Yearbook of Design Excellence by Industrial Designers Society of America (IDSA)</innovation></i> [pdf]
2024	Beyond the Basics: Fostering Creative Learning in Design Education 创意设计学习:新形态的设计教育启发 Sheng-Hung Lee In: <i><design> 2024 Issue 22</design></i> [journal pdf]
2024	Gym Experience Redesign for LongevityTech Health Services 乐龄科技:畅想全年龄化的健身服务体验 Sheng-Hung Lee

Chinese Design Journals In: <*DESIGN*> 2024 Issue 37 [journal | pdf]

2024	Design for Longevity: Service Innovation and Systems 《乐龄设计:服务设计与系统创新》一为人们规划老年生活的服务设计 Sheng-Hung Lee and Joseph F. Coughlin (edited by Yvette) In: <design> 2024 Issue 37 [journal pdf]</design>
2024	AI-enhanced Double Diamond Model: A Refined Approach 从人工智能到人工智慧 Sheng-Hung Lee
	In: < <i>DESIGN</i> > 2024 Issue 37 [journal pdf]
2024	The Impact of AI on Design Industry, Research, and Education AI 对于设计实务、研究与教育的冲击
	Sheng-Hung Lee In: < <i>DESIGN</i> > 2024 Issue 2 [journal pdf]
2023	Design for Longevity: Service Design, Experience, and Innovation 乐龄设计:服务设计、体验与创新 ——一场与未来自己的对话
	Sheng-Hung Lee In: < <i>DESIGN</i> > 2023 Issue 24 [journal pdf]
2022	Design Education and Cultivation of All-round Creative Talents
	设计教育与全方位创意人才养成 Sheng-Hung Lee and Tony Hu In: <i><design> 2022 Issue 24</design></i> [journal pdf]
2022	Design Education is Embodied in the Studio Culture of Diversity, Inclusiveness, and Community Integration 设计教育体现于多元性、包容性与社群结合的工作室文化
	Sheng-Hung Lee and Sofie Hodara In: < <i>DESIGN</i> > 2022 Issue 24 [journal pdf]
2022	Service Innovation Design of Lab Space: Space Service Experiment in MIT Laboratory 实验室空间的服务创新设计:打造 MIT 实验室的空间服务体验 Sheng-Hung Lee
	In: < <i>DESIGN> 2022 Issue 18</i> [journal pdf]
2022	Vision and Reflection of Design Education: MIT Morningside Academy for Design 跨领域整合设计的反思与未来展望:麻省理工学院成立设计学院
	Sheng-Hung Lee In: < <i>DESIGN</i> > 2022 Issue 24 [journal pdf]
2021	Understanding and Sharing of Designing Design Education 对设计" 设计教育"的理解和分享
	Sheng-Hung Lee In: < <i>DESIGN</i> > 2021 Issue 24 [journal pdf]
2021	Reshaping the Online Learning Experience: MIT Co-creation Workshop
	重塑線上學習體驗:麻省理工"共:創"工作坊 Sheng-Hung Lee and Ziyuan Zhu
2020	In: $\langle DESIGN \rangle 2020 Issue 14 [journal pdf]$
2020	Preliminary Discussion on Design Process of Online Workshop "MAKE TO: GATHER" 初步探討線上"共:創"工作坊設計過程
	Sheng-Hung Lee and Ziyuan Zhu In: <i><design> 2020 Issue 22</design></i> [journal pdf]
2020	Preliminary Discussion on the Change of Design Platform Under System Thinking 系統思維下初步探討設計平臺的轉變
	示別心所 「アリク 休ら D& 「 一室 リ Y 考え Sheng-Hung Lee In: <i><design> 2020 Issue 14</design></i> [journal pdf]
2019	Design Consciousness: Small Things with Big Heart 德國駐地設計師項目之我見
	Sheng-Hung Lee In: <i>DESIGN> 2019 Issue 12</i> [journal pdf]
2019	The Relationship Between Design Literacy and Design in Life 生活中的設計素養與設計的關系
	Sheng-Hung Lee

	In: < <i>DESIGN</i> > 2019 Issue 4 [journal pdf]
2018	Preliminary Discussion on What Makes a Good Design Consultant 初探如何成為一個好的設計顧問 Sheng-Hung Lee In: DESIGN> 2018 Issue 22 [journal pdf]
2018	The World in Designers' Eyes — Design Inspirations from Daily Life 設計師的眼—日常生活中的設計啟發 Sheng-Hung Lee In: <i><design> 2018 Issue 18</design></i> [journal pdf]
2018	The Future Learning Experience of Public Area – Redesign Shanghai Library Innovation Space 重新設計公共空間中的未來學習體驗 – 以上海圖書館創 · 新空間為例 Sheng-Hung Lee In: <i><industrial design=""> 2018 Issue 5</industrial></i> [journal pdf]
2018	Brief Discussion on the Essence of Design — Reflections on 2018 International Design Excellence Awards Jury 淺談設計本質 — 擔任 2018 美國國際杰出設計獎 (IDEA) 評委的反思 Sheng-Hung Lee In: <i><design> 2018 Issue 14</design></i> [journal pdf]
2018	Learnings and Reflections from Globe Grad Show 一場世界級的設計饗宴 – 迪拜設計師周 Sheng-Hung Lee In: <i><design> 2018 Issue 4</design></i> [journal pdf]
2017	The Inspiration of Design Competitions 設計比賽帶給我的啟發 Sheng-Hung Lee In: <i><design> 2017 Issue 20</design></i> [journal pdf]
2017	Everyone is a Designer 人人都是設計師 Sheng-Hung Lee In: <i><design> 2017 Issue 16</design></i> [journal pdf]
2020	IDEO Design Thinking Method Card: Steelcase Outdoor Furniture Innovative Design Course IDEO 的設計方法卡牌:世楷貿易(上海)有限公司戶外家具創新設計課程實踐 Sheng-Hung Lee In: <i><design and="" application="" methodology="" teaching=""> by Donghua University Press Co., LTD (Chapter: 7)</design></i> [pdf]
2020	Reshape the Future Learning Experience Space from the Perspective of Value Proposition: Take Shanghai Library Innovation Space Design as an Example 從價值主張出發重塑未來學習體驗空間:以上海圖書館創•新空間設計為例 Sheng-Hung Lee In: <design and="" application="" methodology="" teaching=""> by Donghua University Press Co., LTD (Chapter: 8) [pdf]</design>
2019	Design Thinking Driven Public Service Innovation: Humanity-centered Public Space Service Design 設計思維驅動公共服務創新:以「仁」為本的公共空間服務設計 Sheng-Hung Lee In: < <i>Construct a New Framework for UX - Personality, Intelligence, Platform> by Tsinghua University Press (page 125 to page 131)</i> [pdf]
2019	Explore Design Innovation in Daily Life 探尋生活中的設計素養 Sheng-Hung Lee In: Design360°[article pdf]
2019	Observation and Reflection about Overdesign in Daily Life STOP! 設計過度了 ! Sheng-Hung Lee In: Design360° [article pdf]
2022	Enabling Lab Space as Service Designs for Co-creation — Use MIT AgeLab as an Example 【李盛弘專欄一我在 MIT 上設計課】歷時三年 MIT AgeLab 實驗室空間大改造!三個關鍵元素放大共創可能 Sheng-Hung Lee

MOT TIMES Column

Refereed Chinese Articles in Edited Books and Chapters In: MOT TIMES, October 16, 2022 [article | pdf]

	2021	Envision, Design, and Build Safe and Sustainable Labs at MIT: Celebrate Users' Stories Inspired and Driven by Data and Scientific Approaches 【李盛弘專欄一我在 MIT 上設計課】打造未來 MIT 安全永續實驗室!讓數據不只是數字,用科學的方式說使用者故事 Sheng-Hung Lee In: <i>MOT TIMES, August 25, 2021</i> [article pdf]
	2021	A Preliminary Discussion about Open Restaurants and Open Streets Program in New York City: How Does the Policy Shape City Landscape, Build Environment, and Influence Our Interactions? 【李盛弘專欄一我在 MIT 上設計課】 紐約出現共享街道!半開放式小屋如何透過設計成為城市永存的風景 Sheng-Hung Lee In: MOT TIMES, March 22, 2021 [article pdf]
	2020	After Covid-19 — The Street Observation and Innovation in the Lens of Experience Design 【李盛弘專欄—我在 MIT 上設計課】街道上的「體驗設計」觀察一創新讓餐飲業找到疫情下的生存之道,9個小巧思突破經營僵局 Sheng-Hung Lee In: MOT TIMES, August 12, 2020 [article pdf]
	2020	After Covid-19 — The Transformation of Design Platform and Its Future 【李盛弘專欄—我在 MIT上設計課】「疫」外收穫一從 4 大設計組織平台洞見世界潮流的趨勢轉變與機會 Sheng-Hung Lee In: MOT TIMES, May 25, 2020 [article pdf]
	2020	A Discussion on Experience Design Project: MIT Campus Tour Service Project as a Case Study 【李盛弘專欄一我在 MIT 上設計課】 MIT 校園導覽服務如何拿下 2020 A' Design Award?看體驗設計的四大法則 Sheng-Hung Lee In: MOT TIMES, March 11, 2020 [article pdf]
	2019	What Can Designers Contribute in Lab? A Preliminary Discussion in Lab Innovation Through Four Actions by Designers 【李盛弘專欄一我在 MIT 上設計課】設計師在實驗室能做些什麼?4 個行動,初探學術實驗室內的創新 Sheng-Hung Lee In: MOT TIMES, December 11, 2019 [article pdf]
Invited Talks and Lectures	2024	Mapping Aging in Place through AI and Robotics: A System Modeling Perspective Guest speaker invited by Prof. Mariluz Soto, Facultad de Diseño, Universidad del Desarrollo In: Virtual (Service design and AI: cases, projects, and reflections), December 3, 2024 [website]
	2024	Designing for Longevity: Turning Vision into Reality Guest speaker invited by Prof. Ricardo Gomes, School of Design, San Francisco State University In: <i>Virtual (DES 800 Graduate Design Seminar), November 20, 2024</i>
	2024	Longevity Planning Service Innovation Guest speaker invited by Prof. Bruce Hanington, School of Design, Carnegie Mellon University In: Virtual, November 13, 2024
	2024	Design Portfolio Sharing Guest speaker invited by Prof. Barry Kudrowitz, Department Head of Design Innovation and Professor of Product Design, College of Design, University of Minnesota In: <i>University of Minnesota, College of Design, November 11, 2024</i>
	2024	Introduction to Accessibility (Course: SI 552) Guest panelist invited by Prof. Robin N. Brewer, School of Information, University of Michigan In: Virtual, November 11, 2024
		Longevity Planning Service Design Guest speaker invited by Prof. Yihyun Lim, USC Jimmy Iovine and Andre Young Academy In: Virtual, November 1, 2024
	2024	Design and Health Guest speaker invited by Prof. Arch. Andreas Sicklinger, Industrial Design, University of Bologna In: <i>Virtual, October 30, 2024</i> [pdf]
	2024	The Future of Design Education and Academia Panel Discussion with Prof. Helen Armstrong and Diane Pfeiffer invited by Loft Design In: <i>Virtual, October 24, 2024</i> [<u>link</u>]
	2024	Embracing Design for Longevity with Sheng-Hung Lee Podcast Speaker interviewed by Deirdre Caren

In: Virtual, October 21, 2024 [YouTube]

2024	Embracing Everyday Battles: Sheng-Hung Lee on Life, Longevity, and Human Connection Podcast Speaker interviewed by Andrea Hiott In: <i>Virtual, October 20, 2024</i> [<u>YouTube</u>]
2024	Uncovering User Needs and Rituals for Longevity Services through Mixed-Methods Analysis: Integrating Constructivist Grounded Theory and Exploratory Factor Analysis Service Design Working Group Speaker invited by Cumulus 2024 Monterrey In: Virtual, October 18, 2024
2024	Expression, Ecology, and Experience in Design for Longevity Keynote Speaker invited by Experience Research Society In: Bentley University, Waltham, MA, USA, October 12, 2024 [website]
2024	Design for Longevity: Services, Science, and Systems Keynote Speaker invited by Red Dot Design Museum (Xiamen) and Social Design Action In: <i>Chengdu Vartaim Cultural Tourism Development Co., Ltd. (China), August 28, 2024</i> [<u>website</u> <u>pdf</u>]
2024	Design for Longevity: Purpose, People, and Process Keynote Speaker invited by Jan Van Caneghem In: <i>WAAI Design, August 22, 2024</i> [webinar]
2024	Human-Centered Design and Innovation with Sheng-Hung Lee Podcast Speaker interviewed by Sami Birnbaum and Jared Turner In: <i>Giant Robots, August 22, 2024</i> [website Spotify Apple pdf]
2024	Designing for Longevity with Sheng-Hung Lee: Embracing AI, Empathy, and Growth Podcast Speaker interviewed by Gerry Scullion In: <i>The Human Centered Design Podcast, July 3, 2024</i> [<u>website</u> <u>YouTube</u> <u>pdf</u>]
2024	Empathy-Driven Approach to Design Research and Service Innovation Keynote Speaker of Exploring Design Methods invited by the IDSA Boston In: <i>Boston Public Library - Central Library, June 22, 2024</i>
2024	Design for Longevity and Service Innovation Keynote Speaker of Bandung Creative Movement 2024: Cultivating Global Collaboration in Arts, Design, and Humanities for Sustainable Creative Industries In: <i>Bandung Creative Movement 2024, June 6, 2024</i> [website pdf]
2024	LongevityTech and Service Design Guest Panelist invited by Silicon Valley Global Prospects Summit (SVGPS) In: Global Prospects Summit & Startup Pitches: People Behind AI and Macroeconomic Trends, June 1, 2024 [website]
2024	Design for Longevity: An Empathic Service Design Framework Keynote Speaker of Emerging Solutions for Empathic Service Design In: <i>Finnish-American Research and Innovation Accelerator (FARIA) & Empathy Business Online Workshop, May 28,</i> 2024 [website pdf]
2024	Biodesign for the Ages: Redesigning R&D Episode panelist invited by Divya Gopalan In: <i>TaiwanPlus, May 27, 2024</i> [website]
2024	Design for Longevity and Service Innovation Keynote speaker invited by Prof. Angela Giambattista at P/References of Design, Cumulus conference Budapest 2024 In: <i>Cumulus Working Group DEHA (DEsign for Health, Aging and wellbeing), May 16, 2024</i> [website]
2024	AI, Artistry, and Authorship: A Technological-Cultural Tapestry Guest Panelist invited by Brown University China Summit 2024: Forward Focus In: Brown University China Summit 2024: Forward Focus, March 16, 2024 [website]
2023	My Purpose-Driven Creative Journey at MIT Chinese Podcast Speaker interviewed by Allen Chang, Co-Founder of A+2 Video Production In: <i>A! What's Up, December 30, 2023</i> [<u>YouTube</u> <u>Spotify</u> <u>Apple</u> <u>SoundOn</u>]
2023	Design for Longevity and AgeTech Guest Speaker invited by Professor Wynnie Chang, Department of Industrial Design In: <i>National Cheng Kung University Department of Industrial Design, November 13, 2023</i>
2023	Service Design in Greater Health Industry Guest Panelist invited by Taipei Entrepreneurs Hub (TEH) In: Global Health Tech Connects Taipei, November 10, 2023 [EN article CN article pdf]
2023	Design for Longevity: Services, Science, and Systems

 Design for Longevity: Services, Science, and Systems

 Guest Speaker invited by Emily Chmielewski, Design Research Director & Senior Associate at PERKINS EASTMAN

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	In: The Environmental Design Research Association (EDRA), November 1, 2023 [website]
2023	Empowering people through service design Podcast Speaker interviewed by Sebastian Gier In: Design Drive EP79, October 19, 2023 [website Spotify Apple pdf]
2023	Is It Design for Longevity (D4L) or Sustainability? Keynote Speaker interviewed by Herman Mao and Amie Chou In: <i>AT WISTARIA EPISODE 09, September 9, 2023</i> [Spotify Apple Google]
2023	Design for Longevity (D4L): Service Innovation through System Thinking Keynote Speaker of Design4Drupal, Boston In: Salem State University, July 20, 2023 [website pdf]
2023	Building an AgeTech City Keynote Speaker of Building an AgeTech City: Service, Community, and Technology Symposium In: <i>Taipei City Government</i>
2023	Design for Longevity: AgeTech and Services Keynote Speaker In: <i>Taipei Entrepreneurs Hub</i>
2023	Design for Longevity: People, Product, Platform Keynote Speaker of Ideathon Taiwan—WeWe Futures: 2040 Diversity & Inclusion In: <i>Taiwan Design Research Institute (TDRI)</i>
2023	Service Design in Action: Transformation, Consideration, and System Thinking Guest Lecture of the graduate course (70 602: Service Design Futures) In: <i>The Oslo School of Architecture and Design (AHO)</i>
2023	The Future of Service Prototyping Keynote Speaker of Webinar: The Future of Service Prototyping In: Cumulus Association, Service Design Group [website pdf]
2023	Translate from User Journey Map to Design Prototyping Action Guest Lecture of the graduate course (ENP 220: Graduate Capstone) In: <i>Tufts University, Human Factors Engineering</i>
2023	Longevity Planning Block (LPB) Design for Inclusive Financial Planning Services Keynote Speaker of MIT Preparing for Longevity Advisory Network (PLAN) 2023 Forum In: <i>Massachusetts Institute of Technology (MIT), Media Lab</i> [website]
2023	Applying Human-Centered System Design to the Development of a Service Innovation Keynote Speaker of Aging Experience Workshop In: Tsinghua University, The Future Laboratory
2023	My "D" Journey Keynote Speaker of RISD Journey to Design In: Rhode Island School of Design, Industrial Design Building
2023	How do prototype user experience through the design process? Keynote Speaker of The Power of Creativity Conference In: <i>Tec de Monterrey, Sonora Norte Campus</i>
2022	Reshape Safe, Sustainable Labs and Makerspaces on Campus: An Experimental Study on Material Flow through Human-centered System Design Keynote Speaker of Single-Use Plastic Circularity Summit In: Massachusetts Institute of Technology (MIT) Samberg Conference Center [website video]
2022	A Look into Design Leadership in MIT Laboratories Keynote Speaker In: World Design Organization (WDO), Virtual [website video]
2022	Harvard xDesign: Power in Teams Moderator In: <i>Harvard xDesign Conference, USA</i> [<u>website</u>]
2021	Human-Centered System Design From Methodology to Implementation—Footwear for the Aging Population Keynote Speaker In: International Experience Design Conference (IxDC), China [website]
2021	Harvard xDesign: Constructing Reality Moderator In: Harvard xDesign Conference, USA [website]

2021	Make ToGather: Interaction Design Webinar + Workshop Lecturer with Ziyuan Zhu In: Massachusetts Institute of Technology (MIT)—Independent Activities Period (IAP), USA [website]
2021	Creative Problem-Solving: NEET (New Engineering Education Transformation) Way of Thinking Lecturer with Dr. Rea Lavi In: <i>Massachusetts Institute of Technology (MIT)</i> —Independent Activities Period (IAP), USA [website]
2021	Humanity-centered System Design Lecturer and Mentor In: Power Station of Art (PSA)—Blue Cables in Venetian Watercourse, P.O.C. (China)
2020	Connecting the People Keynote Speaker In: Rhode Island School of Design (RISD) Make-A-Thon: Connecting the Dots, USA
2020	Design Career Discussion: Presenting Yourself in a Virtual Environment Mentor and Panel Discussion In: <i>Pratt Institute—Pratt Virtual Career Day, USA</i>
2020	Prototype User Experience Through Product Design Approach Keynote Speaker In: Taipei Product Developers Conference(TPDC), Taiwan [website pdf]
2020	Translate Daily Innovation and Observation into Meaningful Designs Keynote Speaker
2020	In: SHiFT Design, USA [website pdf] Rapid Prototype the User Experience from Ideas to Implementation Keynote Speaker and Workshop Facilitator In: ING Creative, United Arab Emirates
2020	Experience Design Keynote Speaker interviewed by Craig Mackiewicz In: <i>Exploded View Podcast, USA</i> [website pdf]
2020	After Covid-19 — The Transformation of Design Platform and Its Future Keynote Speaker In: Tsinghua University—TrendTouch, P.O.C. (China)
2018	Design Thinking Drives Public Service Innovations – Redesign Shanghai Library Innovation Space Keynote Speaker In: International eXperience Design Committee (IXDC), P.O.C. (China) [website]
2018	Reimagine User's Future Learning Experience in Public Library Keynote Speaker In: 2018 MIX Innovation Conference, Taipei City, Taiwan [website pdf]
2018	Universal Design and Its Application in Life Keynote Speaker In: 5th International Conference of Bandung Creative Movement (BCM), Telkom University, Indonesia
2017	Rethinking Design: Moving Your Eyes from Your Head to Your Heart Speaker In: <i>TEDxFuxingPark, P.O.C. (China)</i> [website]
2017	A Story Behind the Bar Speaker In: IDEO Under the Influence, P.O.C. (China) [website]
2017	Introduction and Inspiration from CMF of Product Design Lecturer and Workshop Facilitator In: Tsinghua University—Academy of Arts & Design, P.O.C. (China)
2017	International Artificial Intelligence and Industrial Design Trend Speaker and Panel Discussion In: China (Wuxi) International Design Expo, P.O.C. (China)
2024	Good Interventions: An Economic and Strategic Design Exhibition Project: Longevity Planning Blocks [website pdf] In: Parsons School of Design, New York, USA

Design Exhibitions

- 2024 Red Dot Design Museum Xiamen: Social Design Action Project: Design for Longevity [pdf] In: Xiamen, China
- 2023 Venice Innovation Design (VID) Project: Design for Longevity: Sustainable Life-Centered Services In: Venice, Italy
- 2021 MIT Wiesner Gallery Project: DESIGN: INCLUSIVE In: Cambridge, USA
- 2020 **Dubai Design Week Global Grad Show** Project: Tube 7 – Modular Lamp Design In: *Dubai, United Arab Emirates*
- 2020 **Dubai Design Week Global Grad Show** Project: Fresh Tracker — A System for Smart Food Stocking In: *Dubai, United Arab Emirates*
- 2019 Cooper Hewitt Design Triennial Project: TetraPOT 2.0 In: New York, USA
- 2019 Cube Design Museum Project: TetraPOT 2.0 In: Kerkrade, Netherlands
- 2018 Venice Design Week Project: Shanghai Library Innovation Space In: Venice, Italy
- 2018 Shanghai Library Project: Redesign Shanghai Library Innovation Space, Services, and Systems In: Shanghai, China
- 2017 **Dubai Design Week Global Grad Show** Project: TetraPOT In: *Dubai, United Arab Emirates*
- 2017 Shanghai Maker Carnival Exhibition Project: Daily Innovation In: Shanghai, China

Honors and Design Awards

- 2022 IxDC International Experience Design Award Top 10 Design Stars [link | pdf]
- 2021 International Design Awards, Gold Design For Society & Design for Public Awareness
- 2021 International Design Awards, Silver Education & Teaching Aids
- 2021 Spark Award, Bronze Product, industrial, and Service, Student
- 2020 Core77 Design Award, Student Winner Personal Accessory Award
- 2020 International Design Awards, Bronze Design for Society & Design for Public Awareness
- 2020 DNA Paris Design Award, Winner Experimental Design
- 2020 DNA Paris Design Award, Honorable Mention Landscape Design
- 2020 Spark Award, Sliver Concept, Professional
- 2020 Spark Award, Finalist Concept, Professional
- 2020 Novum Design Award, Gold Service Design
- 2020 Novum Design Award, Gold Design for Social Impact
- 2020 IDEA, Finalist Student Designs
- 2020 IDEA, Finalist Student Designs
- 2018 European Product Design Award, Gold Design for Sustainability
- 2018 Spark Award, Gold Experience
- 2018 IDEA, Finalist Service Design
- 2018 A' Design Award & Competition, Iron Governance and Public Service Design
- 2018 International Design Awards, Honorable Mention Institutional, Conceptual
- 2017 iF, Gold Discipline Professional Concept
- 2017 Outstanding Adjunct Professor Award, Shanghai Institute of Visual Arts, Fudan University
- 2017 European Product Design Award, Gold Design for Sustainability
- 2016 IDEA, Gold Environments
- 2016 red dot Design Award, Winner Habitat
- 2016 James Dyson Award, National Winner (Taiwan) & International Top 20 Winner
- 2016 Spark Award, Winner Concept, Professional

2016	A' Design Award &	Competition.	Silver -	Sustainable Products,	Projects and	Green Design

- A' Design Award & Competition, Bronze Disposable and Single-Use Product Design 2016
- 2016 International Design Awards, Gold - Design for Society, Sustainable Products
- 2016 International Design Awards, Bronze - Home Interior Products, Kitchen Accessories/Tabletop
- 2016 International Design Awards, Bronze - Home Interior Products, Bathroom Fittings/Appliances
- 2016 International Design Awards, Honorable Mention - Safety Design
- Sichuan-Taiwan Industrial Design Awards, Silver Environments 2016

2015 IDEA, Finalist - Student Designs

- 2015 Spark Award, Student Designs - Concept
- 2013 Spark Award, Student Designs - Concept
- 2013 Core77 Design Award, Student Notable - Interaction
- 2013 IDEA, Finalist - Student Designs
- 2012 IDEA, Gold - Student Designs
- 2012 Braun Prize, Special Mention - Student Designs
- 2012 Fujitsu Semiconductor MCU Electronic Design Competition, Gold
- 2012 Fujitsu Semiconductor MCU Electronic Design Competition, Excellent Prize
- 2012 Fujitsu Semiconductor MCU Electronic Design Competition, Best Creative Award
- 2012 Core77 Design Award, Student Runner-up - Consumer Products
- Core77 Design Award, Student Notable Equipment 2012
- 2012 red dot Award: winner - Design Concept
- 2011 red dot Award, Best of the Best - Design Concept
- 2011 National Science Council, College Student Research Award
- 2011 Taipei Industrial Design Award, Honorable Mentions Award - Design Concept
- 2011 Essay Excellent Work: Chinese Institute of Engineers
- 2010 College Student Research Award: National Science Council
- 2010 iF Award-winning Entries of the lebens(t)raeume Competition
- 2010 29th International Young Designers' Exhibition, Gold Award
- 2010 Tainan County Xiao Ridge, Young Designer Award
- 2009 Academy of Arts & Design, Tsinghua Univ. & Department of ID, NCKU, Gold Award
- 2009 NCKU International Workshop, Silver Award
- 2009 NCKU Outstanding Student Award for Academic
- 2008 NCKU Outstanding Student Award for Academic
- 2007 NCKU Outstanding Student Award for Academic
- 2007 NCKU Distinguished Achievement Award in Calculus

Scholarships

- The Council for the Arts at MIT (CAMIT) Funding Project: MAKE TO:GATHER 2021 MIT Sandbox Innovation Funding
- 2020 MIT Sandbox Innovation Funding

2021

- 2019 MIT De Florez Fund for Humor
- 2019 IDSA Gianninoto Graduate Scholarship Winner
- EMMA Creative Center Pforzheim, Designers in Residence Scholarship Project: Small Things with Big Heart 2019
- 2011 China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
- 2010 China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
- NCKU Capstone Program Project: Innovation Research of QR Code Application with MCU 2013
- 2013 NCKU Capstone Program - Project: Real-time Image Processing and Data Transmission Research of OK6410 ARM 11
 - 2012 Dr. Liao Zong Lin Professor Emeritus of NCKU Department of Electrical Engineering
- Dr. Tian Shou Wu Professor Emeritus of NCKU Department of Electrical Engineering 2009
- 2009 Dr. Wei-Noon Wang Scholarship Foundation
- Dr. Yun-Ping Lo Memorial Scholarship Foundation 2008

Professional	
Membership	

- 2021 Service Design Network (SDN) - Member 2021 The Design Society - Member
- 2020 Design Management Institute (DMI) - Member
- 2018 World Design Organization (WDO) - Professional Member
 - 2018 Asia Designer Communication Platform (ADP) - Purple Member
- 2017 Chinese Industrial Designers Association (CIDA) - Professional Member
- 2012 Industrial Designers Society of America Society (IDSA) - International Young Professional Member
- 2012 Phi Tau Phi Scholastic Honor Society - Honorary Member
- 2010 Phi Tau Phi Scholastic Honor Society - Honorary Member
- 2010 Chinese Institute of Electrical Engineering - Member
- 2010 Taiwan Science, Technology & Society Association - Member

Patents

2013 Media Storage Device for Storing Images with Audio Effects (101209072, Taiwan)

	2012 2010 2010	Curved Scissors (101210425, Taiwan) Tape Dispenser (99206579, Taiwan) Tweezers Clip (99208296, Taiwan)
Selected Media Coverage	2024	Navigating longevity with industry leaders at MIT AgeLab PLAN Forum Project: Design for Longevity Research and Design In: <i>MIT News, May 16, 2024</i> [article website pdf]
	2023	Sheng-Hung Lee Designing Tomorrow's Society Project: Sheng-Hung Lee's Design Portfolios In: Homa Design Magazine #3, October, 2023 [article pdf website pdf]
	2023	Sheng-Hung Lee Presents Longevity Planning Blocks for FPA 2023 Annual Conference Project: Longevity Planning Block Design for Inclusive Financial Planning Services In: <i>MIT AgeLab</i> [article pdf]
	2023	Sheng-Hung Lee Presents on Design for Longevity at Venice Innovation Design Conference Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: <i>MIT AgeLab</i> [<u>article</u> <u>pdf</u>]
	2023	Venice and urban regeneration: the ideas of Mario Cucinella and Sheng-Hung Lee (MIT) Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: La Repubblica [article pdf]
	2023	VID 2023: forward-thinking projects and talks on innovation and sustainability Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: <i>DesignWanted – Design Events</i> [<u>article</u> <u>pdf</u>]
	2022	Students imagine better products, services, and infrastructure for an aging society Project: MIT Course—Global Aging and the Built Environment (11.547J/SCM.287J) In: <i>MIT News, June 6, 2022</i> [<u>article</u> <u>website pdf</u>]
	2020	From a super-tough incubator to a pillow that turns off the internet, Global Grad Show highlights design innovations Project: Tube 7 – Modular Lamp Design was reported by Stephanie Bailey In: <i>CNN</i> – <i>Style</i> [<u>article</u> <u>pdf</u>]
	2020	'Quarantent' and 'Farewell Suit' among the designs in a global competition to fight coronavirus Project: Fresh Tracker — A System for Smart Food Stocking was reported by Kieron Monks In: <i>CNN</i> — <i>Style</i> [<u>article</u> <u>pdf</u>]
	2017	Design with Plants Project: TetraPOT was reported by Domus In: <i>Domus – Category of Design/Nature</i> [<u>article</u>]
	2016	Fighting Coastal Erosion with The Power of Mangroves: The Concrete Tetrapod Gets a Green Makeover Project: TetraPOT was reported by Kat Bauman In: <i>Core77</i> [<u>article</u>]
	2016	These Pots Are Designed to Create Mangrove Forests That Will Protect Our Beaches Project: TetraPOT was reported by Adele Peters In: <i>Fast Company</i> [<u>article</u>]
	2016	TetraPOT is a greener alternative to concrete coastal defences Project: TetraPOT was reported by Emma Tucker In: <i>Dezeen</i> [<u>article</u> <u>pdf</u>]
	2015	Toilet Paper with a Twist Project: Toilet Paper Roll Redesign was reported by Tory Turner In: <i>Yanko Design</i> [<u>article</u> <u>pdf</u>]
	2014	Designing Here/Now: A global selection of objects, concepts and spaces for the future Project: Nursing Kit and Project: FANs Cam were covered in the book In: <i>Thames & Hudson</i> [book pdf]
	2012	A First Aid Kit That Is Easy to Reach, Hard to Forget Project: Nursing Kit was reported by IDSA In: Industrial Designers Society of America (IDSA) [pdf]
	2012	BraunPrize 2012 Shortlisted Projects Collection Project: Nursing Kit was covered in the book In: Braun Design [pdf]

2012 red dot design concept yearbook 2012/2013 Project: FANs Cam was covered in the book edited by Ken Koo In: red dot edition 2012 **Taipei Design Code** Project: Nursing Kit was covered in the book In: Department of Information & Tourism, Taipei Municipal Government [book | pdf] 2012 Voice Memo with Benefits Project: Vmo was reported by Radhija Seth In: Yanko Design [article | pdf] A Different Camera Perspective 2012 Project: FANs Cam was reported by Radhija Seth In: Yanko Design [article | pdf] 2012 **Sporty Spacecraft** Project: Speedform was reported by Tory Turner In: Yanko Design [article | pdf] 2012 Game Sight Blocked? Award-winning Miniature Camera Solves the Problem Project: FANs Cam was reported by NCKU News Center In: National Cheng Kung University (NCKU) News Center [article | pdf] 2012 NCKU Students' First-aid Kit Shines in International Design Contests Project: Nursing Kit was reported by NCKU News Center In: National Cheng Kung University (NCKU) News Center [article | pdf] 2012 NCKU Students Design PhotoTalk Connects Emotion Beyond Time Project: PhtotTalk was reported by NCKU News Center In: National Cheng Kung University (NCKU) News Center [article | pdf] 2011 NCKU Whiz Kid Constant Winner of Design Awards Project: Nursing Kit was reported by NCKU News Center In: National Cheng Kung University (NCKU) News Center [article | pdf] 2011 red dot design concept yearbook 2011/2012 Project: Nursing Kit was covered in the book edited by Ken Koo In: red dot edition 2011 The Fire Mix! Project: Fire Formula was reported by Radhija Seth In: Yanko Design [article | pdf] It's a Guy Thing, Shhhh! 2011 Project: Condom Cap was reported by Radhija Seth In: Yanko Design [article | pdf] 2010 **First Aid First** Project: Nursing Kit was reported by Radhija Seth In: Yanko Design [article | pdf] 2010 32nd International Young Designers' Exhibition (YODEX) Yearbook Project: Nursing Kit was covered in the book In: Ministry of Economic Affairs, Taiwan Chinese Interviews 2019 Observe the World through Your Senses and Born with Design - Sheng-Hung Lee and Articles 感官全開的活著,呼吸即設計 — 李盛弘 Interviewed and Written by Fun Design In: Fun Design: 10YearChallenge Column [article | pdf] 2018 Sheng-Hung Lee, the Only International Design Excellence Awards (IDEA) Jury from Asia: As a Designer, What You Need to Care is Beyond What You See 美國國際設計傑出獎(IDEA)唯一亞洲評審李盛弘:作為設計師,你心裡關心的東西,要遠超過眼睛看到的 Interviewed and Written by Brian Deng In: *Vide* [article | pdf] 2017 Sheng-Hung Lee: Social Impact through Design 李盛弘:影・响・力 Interviewed and Written by Narkii.com In: Narkii.com [article | pdf]

	2016	TetraPOT: Sea Defense to Save Ecology 海上防禦 拯救生態 Interviewed and Written by Chen Yongen In: One Media Group [article pdf]
	2016	【1/4 Life Winner】 IDEO Designer Sheng-Hung Lee's Seven-Year Learning Journey in College 【1/4 人生贏家】這位 IDEO 設計師是一位本科讀了七年的真學霸 Interviewed and Written by Lin Ziren In: Jiemian [article pdf]
	2013	Modern Da Vinci, Bridge the World through Design 現代達文西,與世界對話
		Interviewed and Written by Wu Simin In: Commonwealth Publishing Co., Ltd [article pdf]
	2010	Design 100 COOL II 酷設計 100 II
		Project: Nursing Kit was covered in the book In: <i>Cheers</i> [<u>book</u> pdf]
Additional Training	2021	Structural Materials: Selection and Economics edX Credential ID: 0dee7706d95f4e568753b3ef6fc6551c
	2020	MBSE101: Model-Based Systems Engineering with OPM: Foundations edX Credential ID: 6d25ba2eebe34ef9847755532436cc5f
	2020	MBSE102: Model-based Systems Engineering: Advanced Approaches with OPM edX Credential ID: 8934256554ba41f9b3674950409093d0
	2019	Creative Writing: The Craft of Setting and Description Coursera Credential ID: 5NC74JEFCGDE
	2019	Creative Writing: The Craft of Style Coursera Credential ID: JSYAWR69VZLA
	2019	Creative Writing: The Craft of Character Coursera Credential ID: TJTC2HDLQKB9
	2019	Creative Writing: The Craft of Plot Coursera Credential ID: BVZG76TPX5N4
	2015	Entrepreneurship: Launching an Innovative Business Specialization Coursera Credential ID: DRWBGJKJ3RKH
	2015	Innovation for Entrepreneurs: From Idea to Marketplace Coursera Credential ID: F8KGF8AZ5H
	2015	New Venture Finance: Startup Funding for Entrepreneurs Coursera Credential ID: RYGLRBPM5R
	2014	An Introduction to Consumer Neuroscience & Neuromarketing Coursera Credential ID: ACC5GFS8HX
	2014	An Introduction to Marketing Coursera Credential ID: 66CAY2J6TG
	2014	Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship Coursera Credential ID: 3KEKEKMNXF
	2014	Internet History, Technology, and Security Coursera Credential ID: DJCXZX6VVY
	2013	Creative, Serious and Playful Science of Android Apps Coursera Credential ID: KAH9G8WGCF